

ADVERTISING RATES

Scandinavian Shipowners & Ship Management Companies



Readership profile:

- Shipbrokers, Agents and Freight forwarders
- Ship equipment Manufacturers and Suppliers
- Shipowners and Operators
- Bank, Finance, Insurance and Legal Institutions
- Shipbuilding and Ship repair
- Consultants, Surveyors and Naval Architects

Distribution: Europe 76%, Asia and Australia 13%, America 9%, Africa 2%

Circulation: 2.000 copies

Publication: May 2011

Material deadline: February 28th 2011

Advertising rates*:

1/1 page

1/2 page

Format:

120 x 190

120 x 95

Color:

Nok 9.500,- (Equal to €1253 or \$1519)

Nok 7.200,- (Equal to €950 or \$1151)

1/1 page

1/2 page

120 x 190

120 x 95

Black/white:

Nok 5.900,- (Equal to €779 or \$943)

Nok 3.900,- (Equal to €519 or \$624)

Banner advertising:

Top banner

Button - large

Button - logo

Format:

468 x 60 pixels

210 x 135 pixels

210 x 40 pixels

Per year:

Nok 6.000,- (Equal to €792 or \$959)

Nok 3.700,- (Equal to €488 or \$592)

Nok 2.400,- (Equal to €317 or \$384)

*Rate of exchange 2010.11.06

