

ADVERTISING RATES

Where to Build & Where to Repair



Readership profile:

- Shipowners, Operators, Charterers
- Shipmanagement
- Naval architects, Surveyors, Consultants
- Shipyards; newbuild and repair
- Equipment Manufacturers and Suppliers
- Brokers, Agents, freight forwarders

Distribution: Europe 82%, Asia and Australia 11%, America 6%, Africa 1%

Circulation: 2.000 copies

Publication: February 2011

Material deadline: The 1st of December 2010

Advertising rates*:

1/1 page

1/2 page

Format:

120 x 190

120 x 95

Color:

Nok 9.500,- (Equal to €1253 or \$1519)

Nok 7.200,- (Equal to €950 or \$1151)

Black/white:

1/1 page

1/2 page

120 x 190

120 x 95

Nok 5.900,- (Equal to €779 or \$943)

Nok 3.900,- (Equal to €519 or \$624)

Banner advertising:

Top banner

Button - large

Button - logo

Format:

468 x 60 pixels

210 x 135 pixels

210 x 40 pixels

Per year:

Nok 6.000,- (Equal to €792 or \$959)

Nok 3.700,- (Equal to €488 or \$592)

Nok 2.400,- (Equal to €317 or \$384)

*Rate of exchange 2010.11.06

